



## The Challenge

In 2006, Suffolk-based main contractor ISG Jackson secured an £8m deal to build an 81-bed Travelodge hotel, 12 residential apartments and 26,000 sq ft of retail and restaurant space on the former Army & Navy pub site on the edge of Chelmsford town centre.

The project was to include a range of architectural finishes to the building's façade, making it a prominent and attractive space for Chelmsford's retailers and hoteliers.

Cornerstone was awarded the contract to install the insulated render system new build Travelodge.

## **Our Solution**

Cornerstone selected the weber.therm XM FM018 system for the majority of the project. This included a mineral fibre insulation board together with a mesh reinforced render with a through coloured acrylic top coat.

The project was particularly challenging due to the wide variety of colours involved, as well as the horizontal banding design.

The banding design was required in order that the building achieved an appearance similar to that of aluminium rain screen cladding, which is the solution that had been approved at the planning permission stage.

"Work is progressing well on this architecturally-striking building."

- Director of ISG Jackson's Living Division

## Facts & Figures

Cornerstone's high quality façade works contribute to £8m city centre development

## The Result

Despite the late changes to the design imposed by the planning restrictions and the complexity of this design, Cornerstone completed the works on time and to an exceptionally high technical standard.

Our timely completion of the render works enabled the wider project to progress as scheduled. The aesthetic effect on the sizeable building was also impressive, and remains in place on one of Chelmsford's most recognisable developments.

